

APPENDIX A



ROCHDALE STRONGER TOGETHER

- Workstream Proposals: Buy Local, Learn & Hire Local -

Rochdale Stronger Together is an ambitious whole community approach to transform Rochdale Borough. It is about bringing residents, communities, local institutions and businesses together to forge a good local economy and spread community wealth. That means driving investment in jobs that people want, communities where people want to live and opportunities for young people to aspire and achieve.

Achieving Rochdale Stronger Together's (RST's) vision encompasses the delivery of a broad range of economic and social objectives. The initiative splits achieving these into four workstreams: **Buy Local, Learn & Hire Local, Live Local** and **Connect Local**. Each workstream is supported by a virtual team. RST has established the first two: Buy Local, Learn & Hire Local.

Each RST Anchor will provide at least one named employee per virtual team established. These members will be Anchor members. Virtual teams are open to any member of the community (Community members) up to a maximum number to be determined by the team. All members must have skills and experience relevant to delivering the workstream objectives.

A Lead Employee shall be agreed to facilitate each virtual team and act as lead for the workstream. The Lead Employee will also be responsible for determining the skills and experience necessary for Community members. The Lead Employee will be reviewed annually and must be an Anchor member.

Virtual Teams will receive direction from and report progress to the RST Leadership Group.

Anchor members will be expected to meet three times a year (more if necessary) & review the Workstream Terms of Reference annually. Terms of Reference will be approved by the Leadership Team.

Collectively the workstreams will be responsible for supporting significant system changes in how participating institutions do business individually and collaboratively, which in turn will yield tangible improvements for Borough residents - seen in jobs, business opportunities, physical development, and social cohesion.

Anchor employees will serve as chairs, co-chairs, and facilitators of the work. They will in turn engage a broad cross-section of their own employees, embedding the work deeply within the institutional structure of each anchor. Workstreams will engage with "grass-roots" to ensure community wealth-building is informed by the needs of the community. Workstreams will develop metrics to measure progress, collect data and stories to help create a powerful, shared narrative.

For RST to measure its impact and adjust its practices, the tracking of data will be an important feature of the work of workstreams. To establish comprehensive and accurate data sets could take a number of years. Partly due to the need to build the trust necessary to share data and create common metrics.

Learn & Hire Local

Purpose: to maximise the number of local residents in high skilled, good quality employment.

Goals:

- Maximise apprenticeships, traineeships and volunteering as opportunities to build skills,
- Help economically excluded residents to become work ready,
- To directly employ as many local residents as possible,
- To work with educational institutions to ensure residents receive a good education that prepares them for employment and meets the needs of existing and prospective employers within the Borough,
- To work with Borough employers to encourage terms and conditions that offer employees good work, good pay (Real Living Wage), a stake in what they do and the opportunity for continual professional development throughout their career, and
- Connect suitably skilled residents with local businesses.

Core Members:

Anchor	Employee	Positon in Anchor
Hopwood Hall		
HMR CCG		
Link4Life		
Northern Care Alliance		
RBC		
RBH		
RSFC		
RBSECF		
STAR Procurement		



Buy Local

Purpose: increase opportunities for anchor institutions to purchase goods and services locally, and help small businesses to increase their capacity to meet these needs.

Key Goals:

- Maximise anchor spend with local suppliers – reduce money leaking out of the Borough,
- Where there are gaps in the market to set up gap co-operatives,
- Increase entrepreneurship within the Borough,
- Ensure business support services are available for every step of the way for new, growing and struggling small businesses,
- Provide access to finance for small businesses, and
- Connect local businesses with suitably skilled residents.

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